



UNIVERSITY OF WASHINGTON LAUNCHES OUTREACH EDUCATION PROGRAM WITH LEADING IT SECURITY EXPERT

SAGINAW, MI – The University of Washington Information School's Center of Information Assurance and Cyber Security (CIAC) is hosting IP3 Inc., the nation's leader in Information Assurance and Information Security education and research, Wednesday and Thursday, April 26-27, 2006, for a two-day workshop. *From Strategy to Reality: Securing the Converged Enterprise* will be offered on the Seattle campus, Husky Union Building, Room 309.

This intensive two-day workshop fosters an environment for dialogue and collaboration among researchers in academics, IT administrators, and professionals in the industry. The workshop has been delivered to over 2,000 IT security professionals nationwide. UW faculty, staff, students and the affiliated corporate partners of the University are eligible for \$15,000 in scholarship funds to attend the workshop.

Barbara Endicott-Popovsky, Director for the Center of Information Assurance & Cybersecurity (CIAC) at the University of Washington Information School says, "We appreciate IP3 bringing its expertise to the Seattle campus. We believe that information assurance is an important problem that requires collaboration among members of industry, academia and government in order to find solutions."

Kousky says, "The University of Washington Tacoma is committed to bringing vital educational programs to the local market, and IT security is a vital

and timely topic". Security vulnerabilities and internet exploits are exploding just as corporations get saddled with increasingly complex regulations. Working with the University is a tremendous opportunity. With cyber security a top issue for U.S. corporations and government, information technology education is critical.

Cooperative efforts with NIST, federal methodology and practical experiences provide a foundation for the curriculum and strategies presented. The E-Government Act of 2002 mandates Federal agencies to perform security assessments. "These assessments represent the only publicly available systematic review of information assurance and IT security in place today. Both private industry and government can gain a wealth of insight from this work, but it may take the creative analysis of a seasoned private industry executive to provide a guide to the lessons learned," says Ken Kousky.

IP3's workshop provides a balance of theory and real-case scenarios demonstrating how security systems have been breached and what solutions are out there to prevent it from happening to your business or organization. In addition, "No single 2-day workshop provides as much management and leadership insight for the struggling IT security professional," says Kousky.

From Strategy to Reality: Securing the Converged Enterprise explores the latest critical security items such as the NIST Guidelines to help federal agencies fortify their systems, SANS/FBI Top 20 Vulnerabilities and the President's National Strategy to Secure Cyberspace. In addition, the workshop addresses the top five IT security challenges identified by corporate security managers: multi-vendor integration, wireless device security, spam, internal theft of intellectual property, Sarbanes-Oxley compliance, along with cryptography, PKI, mobile computing security, and digital rights management.

Seattle, Washington, is one of 20 cities IP3 will visit during its 2006 national workshop tour. The registration fee for this workshop is \$895. For a course outline, registration information and event location information for this intensive 2-day overview on the latest security vulnerabilities and technologies, visit:

www.ip3seminars.com.

About University of Washington

Founded 4 November 1861, the University of Washington is one of the oldest state-supported institutions of higher education on the Pacific coast. The University is comprised of three campuses: the Seattle campus is made up of seventeen schools and colleges whose faculty offer educational opportunities to students ranging from first-year undergraduates through doctoral-level candidates; the Bothell and Tacoma campuses, each developing a distinctive identity and undergoing rapid growth, offer diverse programs to upper-division undergraduates and to graduate students.

<http://www.u.washington.edu/>

About IP3 Inc.

IP3, Inc. (www.ip3inc.com) is the leading marketing research firm providing exclusive coverage of emerging technologies for information assurance and IT security. IP3 provides the industry with strategic planning, architectural and policy frameworks for enterprise information assurance and IT security. They also offer educational programs, technical training, marketing consulting and the nation's leading executive forum for IT Security professionals, "Strategy to Realty".